

NRC Label Discography

The NRC Label was started in 1958 in Atlanta Georgia. NRC stands for National Recording Corp. The President of the label was Bill Lowery. NRC recorded pop, jazz and rhythm and blues music. A&R for the label was by Bill Lowery, Judd Phillips and D.L. "Boots" Woodall.

Bill Lowery was a former radio announcer and radio station manager based in Atlanta Georgia. As a music publisher he had been a moving force in the Atlanta music business starting in 1953. He was the publisher of "Be Bop a Lula", "Young Love" and "Walk on By". Among the artists Lowery had on NRC were Joe South, Dave Dudley, Ray Stevens, Jerry Reed, Sonny James and Tony Bellus. The most successful artist on NRC was probably Tony Bellus who had a minor hit in 1959 with "Robbin' the Cradle" NRC 023.

Subsidiary labels included Jax, Scottie, and Wonder. Atlanta based piano player Piano Red recorded some singles for Jax, and Scottie released singles by Wayne Cochran and Ral Donner without much success.

NRC was very short lived and went bankrupt in the early 1960's but Bill Lowery continued to be a force in Atlanta music for many years. After NRC collapsed, he hooked up with Rick Hall of the FAME studios in Muscle Shoals Alabama. Lowery made a deal with ABC-Paramount records to release the material he recorded. Among the artists he produced were Tommy Roe, Mac Davis, the Tams and Elvis Presley's future producer Felton Jarvis.

NRC distributed the Judd label and in October 1959 purchased it from Judd Phillips. Judd Phillips was the brother of Sam Phillips who started Sun Records. The Discography of Judd records can be found in the Sun Discography.

There are a few albums of collector's interest on the NRC label. The Tony Bellus album of course, but also an album by Darrell Glenn that includes his version of "Crying in the Chapel" a song he wrote. "Crying in the Chapel" was a big hit for Sonny Til and the Orioles who covered the song in 1953 and Elvis Presley who recorded it in 1965. Another collectable album on the label is by Zilla Mays who was a very successful female disc jockey on WAOK in Atlanta, and recorded an album of songs made famous by male R&B vocalists.

The NRC label is black with silver print. "NRC" vertically along the left side of the label. A second label is gold with blue print with the same graphics. A third label is blue with silver print. "NRC" above the center line each letter within a star.

NRC Label Discography:

LPA-1

LPA-2 - Swinging Southern Guitar - Sheldon Bennett [12/58] Sweet Georgia Brown/Georgia on My Mind/South/Atlanta GA/Stars Fell on Alabama/Long, Long Ago/Rebel/Rock City Rock/Sleepy Time Down South/Alabama Bound/Moon over Miami/Devil's Dream

LPA-3 - Sings - Tedd Browne [1/59] The Devil Song/John Henry/The Old Pine Tree/While We're Young/St. James Infirmary/The MTA //Never Too Late For the Blues/I Talk to the Trees/When the World Was Young/Pretty Polly/Dusty Road/Rolling Stone

LPA-4 - Songs For A Rainy Day - Edythe Aymes [1959] September In The Rain/Lilacs In The Rain/Come Rain Or Come Shine/Blue Rain/Just Walking In The Rain/Cry Little Raincloud//Garden In The Rain/It Looks Like Rain/With The Wind And The Rain In Your Hair/Rain/Isn't This A Lovely Day/Into Each Life Some Rain Must Fall

LPA-5 - Crying In The Chapel - Darrell Glenn [1959] Crying in the Chapel/Count Your Blessings/Deep River/You'll Never Walk Alone/He/Swing Low, Sweet Chariot //Lucky Old Sun/It Is No Secret/Trees/I Believe/No Greater Things/May the Good Lord Bless and Keep You

LPA-6 - Sizzling Strings - Roy Lanham & the Whippoorwills [1959] Summit Ridge Drive/Stompin' at the Savoy/Sophisticated Swing/Kerry Dance/Lover/Tea for Two//Air Mail Special/If I Had You/Slipped Disc/Mellow Mood/Eager Beaver/Tuxedo Junction

LPA-7 - Dixie - Hank Penny [10/59] Dixie/Little Rock Getaway /Is it True What They Say About Dixie/Memphis Blues /Darkness on the Delta/My Old Kentucky Home/Yankee Doodle Dandy/Chicago /Lullaby of Broadway/Autumn in New York/Moonlight in Vermont/Jersey Bounce

LPA-8 - Robbin' The Cradle - Tony Bellus [1960] Robbin' the Cradle/Baby Face/Growing Up/When My Baby Smiles At Me/Sleep Baby Sleep/Pretty Baby //Yes Sir, That's My Baby/Young Girls/Nobody's Baby/Babee/Everybody Loves My Baby/Little Dreams

LPA-9 - The Men I Love - Zilla Mays [1960] I Love You, Yes I Do/Calypso Blues/You Better Change Your Ways/Hey There/Paper Moon //Blue Monday/Be Fair With Me/Don't Cry Baby/You Won't Let Me Go/I'll Get Along Somehow

LPA-10 - The Primitive Sounds - Henny Youngman [1960] 6:05/Take My Wife—Please/Speaking of Taxes/A Funny Thing Happened to Me/People Are Crazy Nowadays//I Don't Mind Losing, But-- /Now Take Hollywood/You Wanna Drive Somebody Crazy/Mexican Border/Life Story

LPA-11 - Memories Of Maxwell - Jim Reed Combo [1960] See You In September/Yesterdays/Third Man Theme/Take The A Train/My Funny Valentine/Drume Negrita/Mambo Jumbo/Big Noise From Winnetka/Nightingale/Cornsville Medley/What Is This Thing Called Love/Bei Dir Wur Es Immer So Schon